Creating a Facebook Fundraising Page

BEFORE YOU START

When you sign up to fundraise for Team Fox using Classy, you will gain access to a personal fundraising page. Once you have a Classy fundraising page, you can duplicate it to Facebook to easily boost your reach and help provide an even bigger impact.

Why should I create a Facebook fundraising page?

There are many reasons to create a Facebook fundraising page in addition to your Classy fundraising page. Some quick benefits include:
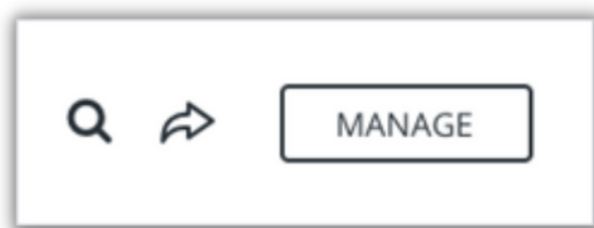- Allowing people to donate directly on Facebook
- Expanding your reach by letting people share
- Using your Classy page for more personal appeals
- Keeping progress in sync on both pages

CREATING YOUR FACEBOOK FUNDRAISING PAGE

You will need to have a fundraising page that is powered by Classy. If you do not already have one, see page 4 on how to create one.
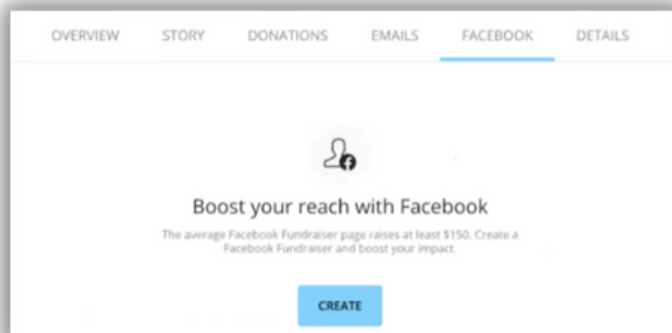
If you have a page that is powered by Classy, follow the steps below:
- Access your fundraising page.
- Log in at the top-right of the page if you have not already.
- Select Manage at the top-right of your page.

- Select the Facebook tab.
- Select the Create button.

- When the Facebook login prompt appears, log in if you haven't already.
- Make sure the Manage your Fundraisers toggle is on.

Once you complete these steps, your Facebook fundraising page will be created automatically and appear on your Facebook activity feed.

To visit your Facebook fundraising page, select View on the tile that appears.

From there, you can share both your Classy fundraising page and Facebook fundraising page with friends and family to gather donations.

EDITING YOUR PAGE

When you create a Facebook fundraising page, the following information will transfer over from your Classy fundraising page:

- The campaign's background image
- Your fundraiser name
- Your page headline
- Your fundraising goal
- Your fundraising end date

While the background image can only be changed in Facebook, you can edit the other details at any time from your Classy fundraising page. To do so, select the Details tab in the editor for your Classy fundraising page. The changes you make will automatically apply to your Facebook fundraising page.

You can also edit your Facebook fundraising page directly on Facebook but the changes you make will not transfer to your Classy fundraising page.

FUNDRAISING ACTIVITY

When someone donates to your Facebook fundraising page it will update your total fundraising progress. The donation will also appear on your Classy fundraising page's activity feed.

Please note that if you want to comment on a donation made on Facebook, we recommend doing it within Facebook since that was the preferred method of engagement.

FAQ & TROUBLESHOOTING

Can I just create a fundraising page on Facebook?

Yes, but the donations you gather won't display on your Classy fundraising page. We recommend creating your Facebook fundraising page through Classy to combine the benefits of both Classy and Facebook's tools.

For example, you can use your Classy page as a central hub for your fundraising activities. Your Facebook fundraising page is a great way to boost donations through your Facebook friends.

When should I use my Classy page versus my Facebook page?

Classy fundraising pages are great for sharing via email or texting to friends and family. Facebook fundraising pages automatically publish to Facebook so they can instantly reach your social network. No matter where you receive donations your Fundraising progress will stay in sync.

Will I receive notifications when someone donates to my Facebook fundraising page?

You will not receive a Classy notification when someone donates to your Facebook page; however, you will receive a Facebook notification.